

WRC&D Board Notes

United Way of Central Washington Meeting Room

December 11, 2019

10 AM -Noon

*10:00 Introductions*

Frank Hendrix, Ryan Anderson, Reese Lolley, Anna Lael (Phone call), Ken Tolonen, Tom Coleman, Terry Lawhead. Staff: Deysi Gonzalez & TJ Mattingly

*10:10 Agenda Review*

Questions/changes?

Minutes from previous board meeting- **Reese Moved to approved minutes. Ken 2<sup>nd</sup>. Passed.**

*10:20-Finance reports*

**Reese moved to approve financial reports, Ken second to approve. Motion passed.**

*10:30-Executive Director Updates:*

**BLM Progress Report**

Project ending Aug 2020 and have funding line up and working on helping communities regarding fire and acknowledge fire adaptation

Comments: Coordinated with community organizations. See work done at the communities. Tell the story and need.

Network work- Partner with a Social Marketing firm. Areas with Latino communities such as Okanogan County, Chelan county.

**Highlights**

- Shrub Steppe adaptation
- Chumstick funds
- Audit 2018 completed
- Tessa: Moved to Walla Walla.
- YTAHP
- Safety on RCD building
- Annual Report 2019

Rural Voices Conservation Coalition

Focusing on healthy rural communities. Look into more to work with them since not much happening in WA, mainly in OR. Follow up: put on a strategic plan, time & who. what collaborators/partners

## +Strategic Planning:

The Washington Non Profit Institute Provides some guidance for Strategic Planning.  
<https://www.wanonprofitinstitute.org/planning>

The “SPIN” Process (Strategic Planning in Non Profits) recommends a 5 step process.

1. Prepare
2. Listen
3. Envision
4. Plan
5. Execute

I attached the PDF file outlining the Strengths and Weaknesses.

### Other

- Frank’s moving on and changing directions
- Follow up: invest more in board recruitment
- Annual Meeting on February 2020
  - Personnel policy update

### Moving Forward: Timeline for Strategic Planning

#### July 2019

- Step 1- review strategic plan from past and set timeline

#### August 2019

- Talk to partners- Ryan will send conversation guide and form for recording info.
- Look internally at health of organization (May want Exec. Team and staff to help with SWOT Analysis)

#### September 2019–

- At next board meeting- review what we gathered with step2

#### October 2019

- Host workshop or webinar with interested partners. Invite partners with high energy/good fit to become WRC&D Members and potential board member

#### November 2019- early

- Conduct strategic planning session with board and members

#### December 2019

- begin execution of our new strategic plan.